

## Press Release

### BayFort Capital Appoints Shri Sunil Subramaniam as Advisor

Mumbai, India – [October 14, 2025] — BayFort Capital today announced the appointment of Shri Sunil Subramaniam as an Advisor to the firm. A distinguished veteran of India's financial services industry, Shri Subramaniam brings over four decades of experience across banking, insurance, and asset management.

Shri Subramaniam's illustrious career spans leading organizations in both the public and private sectors — including the State Bank of India, United India Insurance, American Express Bank, and Bank of America. He is best known for his transformative leadership at Sundaram Mutual Fund, where he served in various capacities since 2005, culminating in his role as Managing Director from 2018 until his retirement in 2024.



Mr. Sunil Subramaniam

During his tenure at Sundaram Mutual Fund, the company's Assets Under Management (AUM) grew from ₹2,256 crore to ₹80,791 crore, reflecting an impressive CAGR of 20.9% per annum. His strategic vision and marketing acumen helped position the brand among India's most trusted financial institutions.

Under his leadership, Sundaram Mutual Fund received numerous industry recognitions, including:

The Economic Times – Iconic Brands of India (2022)

The Economic Times Best Brands Award in BFSI (2018, 2019, 2021)

The Economic Times Best Digital Brands (2021)

YouTube Creator Studio Silver Award from Google for surpassing 100,000 subscribers

The Great Indian BFSI Marketing Campaign of the Year (2023) for Sundaram Flexi Cap Fund

Marketing Campaign of the Year (2022) at the Tamil Nadu Brand Leadership Awards

Tamil Nadu Best Brands Award (2020)

Innovative Launch Campaign (2020) by the World Marketing Congress

Speaking on the appointment, Ketul Sakhpara, Managing Partner of BayFort Capital, said:

“We are honored to welcome Shri Sunil Subramaniam as an Advisor. His deep industry expertise, strategic insights, and leadership experience will be invaluable as we continue to expand BayFort Capital’s global innovation investment platform.”

Commenting on his new role, Shri Sunil Subramaniam said:

“I am delighted to associate with BayFort Capital, whose commitment to innovation-driven investments aligns closely with my belief in sustainable long-term value creation. I look forward to contributing to the firm’s vision and growth journey.”

### **About BayFort Capital**

BayFort Capital is a global investment management firm focused on innovation-led opportunities across public markets. The firm combines deep research capabilities with a long-term investment approach to help clients participate in transformative global growth themes.

Earlier this year, BayFort Capital partnered with [HDFC Securities](#) to launch the BayFort Global Innovation Portfolio on the HDFC Securities Global Investing Platform. This collaboration enables HDFC Securities’ clients to seamlessly access and invest in a professionally managed, globally diversified portfolio focused on high-growth innovation themes across sectors such as artificial intelligence, clean energy, biotechnology, and advanced technology.

The partnership reflects BayFort Capital’s commitment to making global innovation-led investment opportunities accessible to Indian investors through a transparent, and digitally convenient platform.

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